



## Join the iApotheca 30-Day Content Marketing Challenge!

Hello there! Hope you're having a fantastic March so far! This month we've got something special planned for the iApotheca blog that I wanted to let you know about.

We've got a 30-day challenge geared to improving your content marketing.

Why do you need this? Because content marketing is a great way to build trust with your current patients as well as attracting new ones.

I sure hope you'll join us because I think this could be helpful for you.

### **Here's how the challenge will work.**

Each day we'll post an article on the iApotheca blog with a tip or a strategy designed to help you come up with engaging content ideas to market your business and expand your reach.

At the end of each post, you'll be able to download key takeaways and your action items for the day. Just print the list and tick your items off each day as you complete them.

Every Monday morning starting on March 7th, I'll send out an email with links to all the content from the previous week, just in case you missed anything. I know how busy you get.

By the end of the challenge, you should have a solid content strategy in place for your pharmacy, along with a good understanding of content marketing and some great content to share with your audience.

Sound exciting? I hope so! And please don't forget to get your staff involved because the team that markets together grows together! Plus, they know your patients and I bet they've got some amazing ideas.

I hope to see you tomorrow for our first post. In the meantime, you can head over to the blog and check out our introductory article entitled, [Welcome to the iApotheca 30-Day Content Marketing Challenge!](#)

We're so excited to have you with us!

Start the Challenge Now

P.S. If you know someone who could benefit from this challenge, please invite them to join us on the [iApotheca Blog](#).

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