

## How to Tap Into Innovation Now for Profit and Growth

Right now you have an unprecedented opportunity to grow your pharmacy business. But it won't last forever.

Sound crazy? It's really not.

Why?

Because there are two important events taking place at this very moment that will change pharmacy forever.

**First**, there's the growing demand for delivery across *all* industries.

From restaurants to grocers and yes, now pharmacy, consumer demand is re-shaping entire industries.

Delivery not your thing?

Your competition will be happy to take those delivery-loving patients off your hands.

**Second**, there's COVID-19; things are settling a bit now, but many businesses are gearing up for wave two. If you're ready for it, your delivery service has huge growth potential.

If you're not... well, your competition will be.

Is COVID actually increasing the demand for delivery?

If you have any doubt, consider this.

The Canadian Pharmacy Association surveyed over 1600 pharmacies about delivery. They found that on average, pharmacies are now doing 33 deliveries per day.

And after COVID? Once you've got your service out there, it'll continue to thrive long after the pandemic is over. Which means long-term profit and growth.

Too busy for new initiatives?

Don't worry; no matter how busy you are, **you've got a huge advantage right now.** Your patients want this; it's not going to be a tough sell.

Plus, you've got EconoRoute™ by iApotheca to make things easy.

EconoRoute™ is the simple way to start or grow a profitable home delivery service. Sign up in **four easy steps** for **instant auto-routing**, big **savings on time, money and fuel**, and more.

And, we've even got all the advice you need as far as simple, effective marketing techniques to grow your service.

Want to know more?

Click the button below to check out our EconoRoute™ video and if you like what you see, book a demo.

If you're looking for simple, long-term growth, delivery is where it's at.

Don't miss out.

[See the Video Here!](#)

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